

Westhill Academy & Copley Academy Town Team Community Survey Results Autumn 16

Key findings

Detailed findings for each question

1. What is your gender?

Answer Options	WH Response	Copley	Total
Male	258	23	281
Female	0	43	43
Total	258	66	324

2. What is your age?

Options	WH Response	%	Copley
11	84	33%	0%
12	68	26%	21%
13	78	30%	20%
14	22	9%	17%
15	5	2%	34%
16	1	1%	7%

3. What are the first 5 digits of your post code?

Answer Options	WH Response	%	Copley
SK13 1,2	2	1%	
SK14 1-6	14	6%	
SK15 1	58	24%	71%
SK15 2	30	12%	
SK15 3	22	9%	
SK15 4,6	2	1%	
SK16 4	5	2%	
SK16 5	23	10%	
OL1 1	1	1%	
OL4 1	2	1%	
OL5 0	2	1%	
OL6 4,6,7	16	7%	
OL6 8	16	7%	
OL6 9	23	10%	
OL7 9	20	8%	

M34 5,7	2	1%	
M43 7	1	1%	
	239		

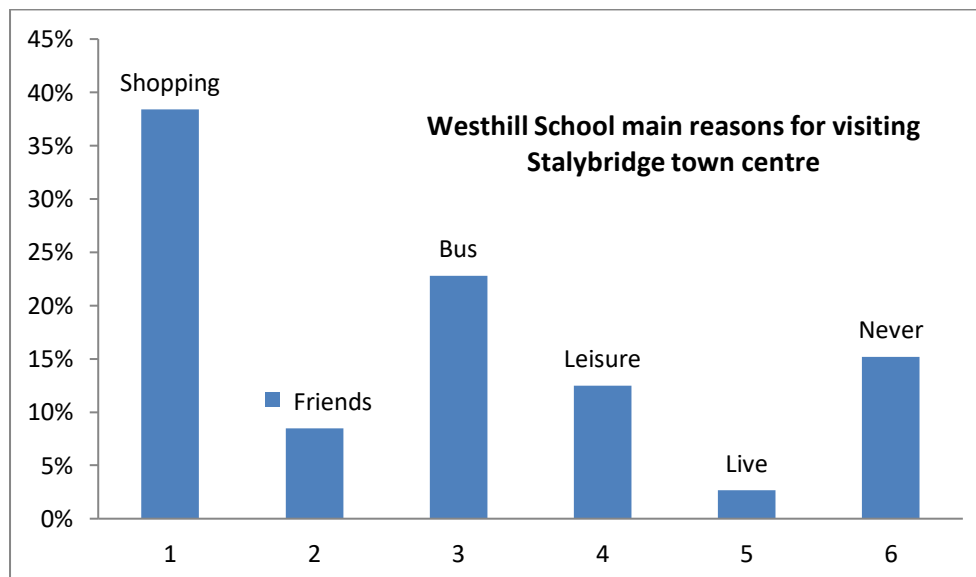
4. How often do you visit Stalybridge town centre?

Answer Options	WH Response	%	Copley
Every day	52	20%	12%
Every week	53	21%	48%
Every month	31	12%	4%
Hardly ever	62	24%	23%
Never	60	23%	12%

5. Why do you visit Stalybridge town centre?

Main reason

Answer Options	WH Count Number	%	Copley
Shopping inc named shops	86	38%	34%
To meet friends / family	19	8%	21%
Bus route, pass thru	51	23%	19%
Leisure (e.g. Farmers market, Park)	28	13%	2%
Live there	6	3%	2%
never go there !	34	15%	



Secondary reason

Answer Options	WH Response	%	Copley
Shopping inc named shops	65	34%	32%
To meet friends / family	22	11%	16%
Bus route, pass thru	34	18%	20%
Leisure (e.g. Farmers market, Park)	36	19%	14%
Live there	1	1%	
never go there !	34	18%	

Third peripheral reason

Answer Options	WH Response	%	Copley
Shopping inc named shops	47	33%	39%
To meet friends / family	13	9%	15%
Bus route, pass thru	21	15%	3%
Leisure (e.g. Farmers market, Park)	29	20%	24%
Live there	3	2%	
never go there !	29	20%	

6. What events, shops, stalls or activities *would attract you* to visit Stalybridge town centre?

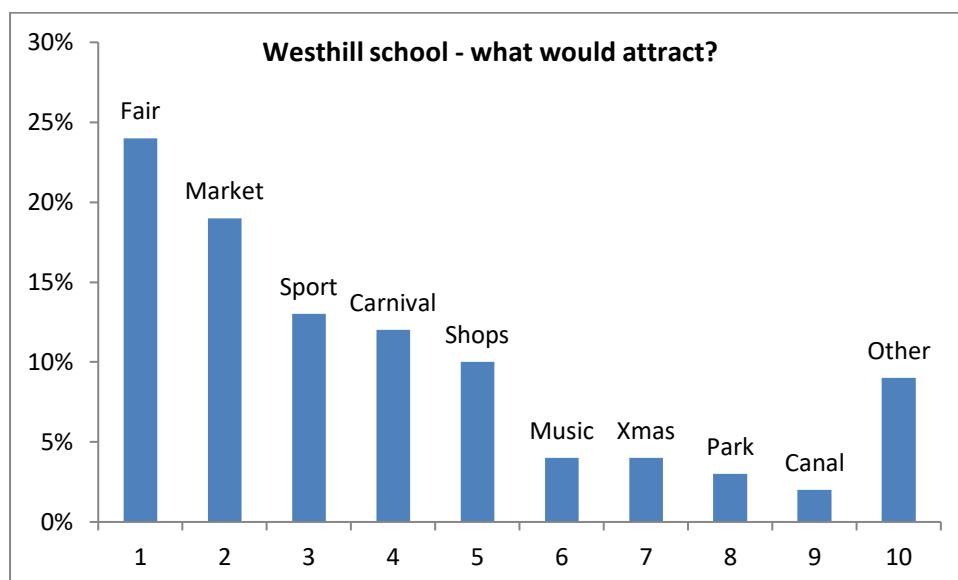
Answer Options	WH Response	%	Copley
Fairs	38	24%	
Markets*	30	19%	
Sports	21	13%	
Carnival	19	12%	
Shops / stalls****	15	10%	36%
Music / concerts	7	4%	
Xmas lights	6	4%	
Park	4	3%	
Canal / boats	3	2%	
Other**	14	9%	
Events***			36%
Activities			28%

* Farmers - 9 replies; Games - 8; Food - 2; Specialist - 3

** Yth club, fireworks - 2 replies; motor/car - 2; Pokemon; Prize giving; Scouts; Remembrance; cinema; Family Fun Day; Event with famous people

*** Events such as Christmas, Santa's sleigh; Carnivals, fairs, the Splash; concerts, dance performance)

**** Such as Fairs, markets, indoors markets, craft, farmers markets, vintage stalls



7. Would you visit a youth market in Stalybridge with stalls run by young people, selling things aimed at young people?

Answer Options	WH Response %	WH Number	Copley
Yes	19%	49	11%
No	23%	60	40%
Maybe	58%	149	49%

8. If you answered 'yes' to Q7, what types of stall might interest you?

Answer Options	WH Response	%	Copley (No.)
Gaming stalls	34	28%	2
Sports & Sportswear	18	15%	1
Food,Cakes & Drinks	14	12%	
Sweets	13	11%	
Technology	8	7%	1
Toys	5	4%	
Books/Mags/Comics	5	4%	
Clothes & Shoes	5	4%	2
Budget	4	3%	
Art & Crafts	3	2%	1
Phones/Accessories	2	2%	1
Other*	9	8%	1
Makeup, jewellery			7

*German Market, Motor Racing, Stationery, Films, CDs, Pets, Bikes, Medicine, Collectables, Christmas

9. How do you travel to Stalybridge town centre?

Answer Options	WH Response %	WH Number	Copley
Car	42%	154	34%
Bike	7%	26	4%
Train	1%	5	4%
Bus	15%	55	0%
Walk	34%	123	59%

10. If you could hire bikes in Stalybridge to get around do you think you would hire them?

Answer Options	WH Response %	WH Number	Copley
Yes	22%	58	17% (inc 'Maybe)
No	51%	132	82%
Maybe	26%	68	

11. Would a shop run by young people, for young people be a good idea in Stalybridge town centre?

Answer Options	WH Response %	WH Number	Copley
Yes	32%	83	32%
No	26%	67	37%
Maybe	42%	108	29%